



OCT 5-13, 2018
 MIAMI BEACH CONVENTION CENTER

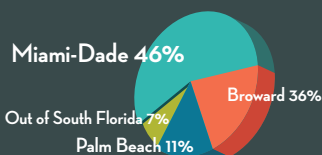
For 46 years, the Miami International Auto Show has entertained South Floridians by presenting one of the nation's premier automotive expositions each fall. The signature annual event will be the first public shows taking place in the newly-renovated Miami Beach Convention Center.

The Miami International Auto Show attracts hundreds of international media and exhibitors to the City of Miami Beach; in addition to thousands of attendees from South Florida and beyond.

FAST FACTS



AUDIENCE



PARTNERSHIP OPPORTUNITIES

Drawing in more than **625,000** visitors over **9** days, the Miami International Auto Show is the premier event for potential sponsors or advertisers to build brand awareness for their products and services, as well as experience direct contact with the end user.

CONSUMER ENGAGEMENT IS ENDLESS...

Onsite Activations

Product Sampling

Marketing Inclusion

Consumer Research

Data Capture

Social Impressions

The Miami International Auto Show believes in creating customizable packages for sponsors and partners in order to accommodate their individual marketing strategies.

For more information, please contact **305.981.1448** or info@miamiautoshow.net

#wheretheyouAUTObe

#MIAS2018